

VORLÄUFER Advertising Rates

VORLÄUFER is the journal of the German Colonies Collectors Group,
an APS Affiliate and GPS Study Group

Size of Advertisement		Location and Size	Cost per Insertion
3.25x4.5"	82 x 114mm	¼ interior page	\$25.00
6.5x4.5"	165 x 114mm	½ interior page	\$50.00
6.5x9"	165 x 229mm	whole interior page	\$75.00
6.5x9"	165 x 229mm	inside front or back cover	\$100.00
6.5x9"	165 x 229mm	outside back cover	\$150.00

Specific locations within an issue are available or not available at the discretion of the editor. When duplicate requests for the same location (e.g., outside back cover) are received, the advertisement is awarded to that having the earliest postmark for full payment.

Color is available for the inside or outside back cover at \$100/page. Please contact the editor for details.

Loose sheets can be mailed with the journal. The sheets may be printed on both sides. Send 250 copies, 8½ x 11" or A4, to the editor. **The cost is \$250.00 per sheet per insertion.**

Discounts are given for multiple insertions. These discounts apply when the total amount for the entire run is paid before the first insertion is published

insertions	discount
2	7%
3	15%
4	25%

Deadlines:

Issue:	March	June	September	December
within VORLÄUFER	15-Jan	1-Apr	1-Jul	1-Oct
loose sheet with VORLÄUFER	15-Feb	15-May	15-Aug	15-Nov

Please send your VORLÄUFER advertisement (camera-ready copy) and payment to the editor:

John Kevin Doyle
5815 Lenox Road
Lisle IL 60532-3138 USA

We reserve the right to reject an advertisement for any reason. New advertisers may be asked to provide references.

July 2009